



## Occhio strengthens its management team and appoints Lutz Coelen as Managing Director

**Occhio, the maker of design luminaires, started off this year with Lutz Coelen as a new member of the management team. Coelen has served as CFO and COO in various medium-sized companies and now supports the Occhio team as head of the entire operative business.**

Since January, the management board at Occhio is once again complete: As an additional manager of the Munich-based maker of design luminaires, Lutz Coelen is responsible for the operative business that encompasses the areas of operations, supply chain, finance and controlling, customer care and IT. Thus, Coelen is part of the management team, alongside founder and CEO Axel Meise.

Lutz Coelen has extensive experience as a consultant, financial officer and commercial director of expanding medium-sized businesses. These include the manufacturer of high-resolution video security systems MOBOTIX AG and groups active in the luxury segment such as RUNGIS Express and Kofler & Kompanie. He has considerable expertise pertaining to management and implementation in corporate groups.

»With the appointment of Lutz Coelen, Occhio's management team is complete and optimally prepared for the strong growth and international alignment of the company in the coming years. In Lutz we have found an experienced partner for further strengthening Occhio's operative excellence and expanding the brand's market leadership in the premium design luminaire segment« says Axel Meise, founder and CEO of Occhio.

In April 2017, Occhio brought growth investor EMH Partners on board to promote dynamic development and unlock the brand's vast potential. As part of the expansion strategy, the Occhio brand presence will be initially amplified throughout Europe and ultimately extended into markets such as North America and Asia in the medium term. At the same time, the project business and selective sales through retailers will be intensified, and investments will be made to complement the product portfolio and further digitalize the value chain.

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## Occhio – the company

Occhio is one of the most innovative companies in the lighting sector and the market leader in Germany in the sector of high-quality design lighting. Established by Axel Meise in 1999, Occhio is based on a simple yet revolutionary idea: Drawing on the belief that quality lighting means quality of life, the Munich-based company develops integrated, multifunctional luminaire and spotlight systems. Offering universal designs and quality light, Occhio connects spaces and uses light to enable entire buildings of the highest quality to be designed. With its headquarters in the heart of Munich, Occhio now employs more than 150 people. Its products are sold across Europe via premium lighting retailers and the company's own flagship stores in Munich and Cologne. Outside Europe, Occhio is becoming increasingly successful in markets such as India, Australia and Russia.

More information about Occhio is available at [www.occhio.de](http://www.occhio.de).

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