

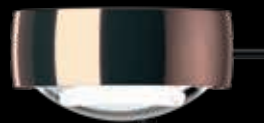
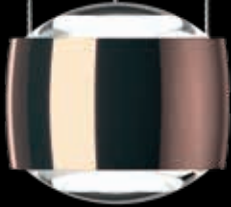
Occhio

new colors/materials

Press Release

English

11/2017





new colors/materials from Occhio – perfect lighting in a new form

With its new colors/materials, Occhio is introducing new, breathtakingly beautiful finishes for all its luminaire and spotlight ranges and setting stylish accents in room design. The new bronze and rose gold materials captivate with their colour intensity and lasting lustre thanks to an elaborate PVD coating.

Stylish – elegant – captivatingly beautiful. Warm materials are making a big comeback in interior design. In combination with linear design, Occhio is responding to the trend in a wonderfully elegant way. The new rose gold and bronze finishes are now available on all Occhio luminaire and spotlight ranges and set exciting, beautiful accents. Bronze and rose gold are produced using a complex PVD process for maximum durability.

As well, the gold matt finish has now been extended to all product ranges. When combined with black or matt white, the silky feel has a fascinating effect and brings the room to life with subtle light reflections.

By offering pure black and pure white, Occhio is responding to another trend in the design world. The matt white or soft touch finishes are now available for all of Occhio's luminaire and spotlight ranges and enable holistic interior design. With their simple elegance and uncompromising design, pure black and pure white complement any interior and make a bold statement.

All the new colours and materials are available from retailers now.



2_Sento_verticale_bronze.jpg

Photographs: © by Occhio
Photographer: mierswa & kluska



3_PiuR_alto_bronze.jpg

Photographs: © by Occhio
Photographer: Robert Sprang







Occhio – the company

Occhio is one of the most innovative companies in the lighting sector and is the market leader for high quality designer lighting in Germany. Established by Axel Meise in 1999, Occhio is based on a simple yet revolutionary idea: based on the belief that quality lighting means quality of life, the Munich-based company develops integrated, multifunctional luminaire and spotlight systems. Through consistent design and light quality, Occhio creates harmony between rooms and allows entire buildings to be equipped with top-quality lighting systems.

With its headquarters in the heart of Munich, Occhio now employs over 100 people. Its products are sold across Europe via premium lighting retailers and the company's own flagship stores in Munich and Cologne. Outside Europe, Occhio is becoming increasingly successful in markets such as India, Australia and Russia.

More information about Occhio is available at www.occhio.de.



8_Axel Meise_Unternehmensgruender_und_CEO_von_Occhio.jpg

Occhio

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